

Complete Demographic Summary Report



Geography: 20 min drive-time around I-30 & Reynolds Rd

Date: May 17, 2018

Population Demographics

	2000		2010		2017A		2022		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2017 to 2022
Total Population	193,112		214,123		226,587		236,019		10.9%	4.2%
Population Density (Pop/Sq Mi)	786.01		834.34		922.27		960.66		6.1%	4.2%
Total Households	77,623		86,643		90,787		95,884		11.6%	5.6%
Population by Gender:										
Male	91,798	47.5%	103,104	48.2%	108,870	48.1%	114,083	48.3%	12.3%	4.8%
Female	101,313	52.5%	111,019	51.9%	117,717	52.0%	121,936	51.7%	9.6%	3.6%

Population by Race

	2000		2010		2017A		2022		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2017 to 2022
White	114,290	59.2%	116,829	54.6%	120,108	53.0%	124,664	52.8%	2.2%	3.8%
Black	71,063	36.8%	79,764	37.3%	86,053	38.0%	88,319	37.4%	12.2%	2.6%
American Indian or Alaska Native	918	0.5%	902	0.4%	892	0.4%	939	0.4%	-1.7%	5.3%
Asian/Native Hawaiian/Other Pacific Islander	1,971	1.0%	3,721	1.7%	4,649	2.1%	5,360	2.3%	88.7%	15.3%
Some Other Race	2,485	1.3%	9,177	4.3%	10,349	4.6%	11,420	4.8%	269.3%	10.3%
Two or More Races	2,385	1.2%	3,730	1.7%	4,535	2.0%	5,317	2.3%	56.4%	17.2%

Population by Ethnicity

	2000		2010		2017A		2022		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2017 to 2022
Hispanic	4,921	2.6%	15,442	7.2%	17,696	7.8%	19,584	8.3%	213.8%	10.7%
Not Hispanic or Latino	188,191	97.5%	198,681	92.8%	208,891	92.2%	216,435	91.7%	5.6%	3.6%

Population by Age

	2000		2010		2017A		2022		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2017 to 2022
0 to 4	13,793	7.1%	15,540	7.3%	16,299	7.2%	16,646	7.1%	12.7%	2.1%
5 to 14	27,751	14.4%	29,688	13.9%	30,938	13.7%	31,786	13.5%	7.0%	2.7%
15 to 19	13,419	7.0%	14,111	6.6%	14,269	6.3%	14,672	6.2%	5.2%	2.8%
20 to 24	14,373	7.4%	14,846	6.9%	15,265	6.7%	14,317	6.1%	3.3%	-6.2%
25 to 34	29,158	15.1%	34,062	15.9%	35,364	15.6%	36,505	15.5%	16.8%	3.2%
35 to 44	30,197	15.6%	28,537	13.3%	30,280	13.4%	33,012	14.0%	-5.5%	9.0%

	2000		2010		2017A		2022		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2017 to 2022
45 to 54	25,837	13.4%	29,056	13.6%	27,932	12.3%	26,593	11.3%	12.5%	-4.8%
55 to 64	15,935	8.3%	23,960	11.2%	26,344	11.6%	27,007	11.4%	50.4%	2.5%
65 to 74	11,748	6.1%	12,937	6.0%	16,969	7.5%	20,660	8.8%	10.1%	21.8%
75 to 84	7,820	4.0%	7,819	3.7%	8,769	3.9%	10,602	4.5%	0.0%	20.9%
85+	3,081	1.6%	3,567	1.7%	4,157	1.8%	4,218	1.8%	15.8%	1.5%
Median Age:										
Total Population	34.3		34.6		35.4		36.1			

Households by Income

	2000		2010		2017A		2022		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2017 to 2022
\$0 - \$15,000	14,412	18.6%	13,554	15.6%	13,306	14.7%	11,936	12.4%	-6.0%	-10.3%
\$15,000 - \$24,999	12,431	16.0%	11,427	13.2%	12,196	13.4%	11,385	11.9%	-8.1%	-6.6%
\$25,000 - \$34,999	11,152	14.4%	11,336	13.1%	10,500	11.6%	10,204	10.6%	1.7%	-2.8%
\$35,000 - \$49,999	13,788	17.8%	14,363	16.6%	14,663	16.2%	14,136	14.7%	4.2%	-3.6%
\$50,000 - \$74,999	14,280	18.4%	16,257	18.8%	16,376	18.0%	17,203	17.9%	13.8%	5.1%
\$75,000 - \$99,999	6,415	8.3%	8,974	10.4%	9,790	10.8%	12,000	12.5%	39.9%	22.6%
\$100,000 - \$149,999	3,439	4.4%	7,276	8.4%	9,097	10.0%	12,435	13.0%	111.6%	36.7%
\$150,000 +	1,790	2.3%	3,455	4.0%	4,859	5.4%	6,585	6.9%	93.0%	35.5%
Average Hhld Income	\$45,492		\$56,670		\$61,405		\$69,791		24.6%	13.7%
Median Hhld Income	\$35,797		\$41,271		\$43,702		\$50,372		15.3%	15.3%
Per Capita Income	\$18,286		\$23,145		\$24,822		\$28,566		26.6%	15.1%

Employment

	2000		2010		2017A		2022		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2017 to 2022
Total Population 16+	148,809		165,985		176,302		184,461		11.5%	11.1%
Total Labor Force	96,906	65.1%	110,712	66.7%	116,835	66.3%	122,004	66.1%	14.2%	4.4%
Civilian, Employed	90,533	93.4%	102,225	92.3%	111,240	95.2%	116,006	95.1%	12.9%	4.3%
Civilian, Unemployed	6,111	6.3%	8,279	7.5%	5,376	4.6%	5,774	4.7%	35.5%	7.4%
In Armed Forces	262	0.3%	208	0.2%	220	0.2%	225	0.2%	-20.6%	2.3%
Not In Labor Force	51,903	34.9%	55,273	33.3%	59,467	33.7%	62,457	33.9%	6.5%	5.0%
% Blue Collar	31,324	34.6%	39,150	38.3%	42,751	38.4%	44,096	39.6%	25.0%	3.1%
% White Collar	59,329	65.5%	63,075	61.7%	68,489	61.6%	71,909	64.6%	6.3%	5.0%

Housing Units

	2000		2010		2017A		2022		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2017 to 2022
Total Housing Units	84,818		96,386		100,384		105,998		13.6%	5.6%
Total Occupied Housing Units	n/a	n/a	86,643	89.9%	90,787	90.4%	95,884	90.5%	n/a	5.6%

	2000		2010		2017A		2022		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2017 to 2022
Owner Occupied: Owned with a mortgage or loan	n/a	n/a	36,670	42.3%	36,943	40.7%	39,134	40.8%	n/a	5.9%
Owner Occupied: Owned free and clear	n/a	n/a	14,821	17.1%	17,658	19.5%	18,596	19.4%	n/a	5.3%
Renter Occupied	n/a	n/a	35,152	40.6%	36,186	39.9%	38,154	39.8%	n/a	5.4%
Vacant	7,196	8.5%	9,744	10.1%	9,597	9.6%	10,114	9.5%	35.4%	5.4%

Vehicles Available

	2000		2010		2017A		2022		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2017 to 2022
0 Vehicles Available	7,524	9.7%	5,747	6.6%	6,689	7.4%	7,057	7.4%	-23.6%	5.5%
1 Vehicle Available	30,807	39.7%	34,980	40.4%	36,298	40.0%	38,015	39.7%	13.5%	4.7%
2+ Vehicles Available	39,292	50.6%	45,916	53.0%	47,799	52.7%	50,812	53.0%	16.9%	6.3%
Average Vehicles Per Household	1.40		1.79		1.80		1.81		24.6%	0.3%

Marital Status

	2000		2010		2017A		2022		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2017 to 2022
Married, Spouse Present	71,918	47.5%	68,857	40.8%	72,433	40.4%	76,303	40.7%	-4.3%	5.3%
Married, Spouse Absent	8,304	5.5%	10,262	6.1%	9,869	5.5%	10,417	5.6%	23.6%	5.6%
Divorced	19,366	12.8%	25,721	15.2%	24,772	13.8%	25,847	13.8%	32.8%	4.3%
Widowed	10,638	7.0%	10,233	6.1%	10,314	5.8%	10,645	5.7%	-3.8%	3.2%
Never Married	41,374	27.3%	53,821	31.9%	61,962	34.6%	64,375	34.3%	30.1%	3.9%
Age 15+ Population	151,568		168,895		179,349		187,587		11.4%	4.6%

Educational Attainment

	2000		2010		2017A		2022		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2017 to 2022
Grade K - 8	5,246	4.2%	4,998	3.6%	4,819	3.2%	4,959	3.1%	-4.7%	2.9%
Grade 9 - 11	15,869	12.8%	12,769	9.1%	12,288	8.2%	12,654	8.0%	-19.5%	3.0%
High School Graduate	36,137	29.2%	39,355	28.1%	43,850	29.3%	46,292	29.2%	8.9%	5.6%
Some College, No Degree	30,413	24.6%	34,254	24.5%	36,270	24.2%	38,266	24.1%	12.6%	5.5%
Associates Degree	5,868	4.7%	10,371	7.4%	10,644	7.1%	11,335	7.2%	76.7%	6.5%
Bachelor's Degree	19,243	15.6%	24,176	17.3%	26,190	17.5%	28,176	17.8%	25.6%	7.6%
Graduate Degree	9,857	8.0%	12,753	9.1%	14,264	9.5%	15,347	9.7%	29.4%	7.6%
No Schooling Completed	1,106	0.9%	1,263	0.9%	1,489	1.0%	1,569	1.0%	14.2%	5.4%
Age 25+ Population	123,738		139,938		149,815		158,597		13.1%	5.9%

	2000	2010	2017A	2022	Percent Change	
	Census	Census	Estimates	Projections	2000 to	2017 to
					2010	2022

Seasonal Population by Quarter

	2017
	Estimates
Q4 2014	1,172
Q1 2015	1,186
Q2 2015	1,318
Q3 2015	968
Q4 2015	970
Q1 2016	1,023
Q2 2016	1,065
Q3 2016	1,125
Q4 2016	1,106

© 2016 Easy Analytic Software, Inc. (EASI®) All Rights Reserved, Alteryx, Inc.

© 2017 Alteryx, Inc. All Rights Reserved

© 2017 Experian Information Solutions, Inc. • All rights reserved

© 2017 Experian Marketing Solutions, Inc. • All rights reserved